

Purpose: Release Announcement of WM IP Receiver

Release Date: July 16, 2007

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Product Names Affected: IPR-WM, EtherneTV (ETV)

Product Family: EtherneTV

VBrick Release of WM IP Receiver

- **Extends ETV with additional Windows Media[®] cost sensitive decoding options**
- **Provides the ability to display Windows Media video anywhere in your enterprise without requiring a client PC**

Continuing our commitment to extend, improve, and enhance

For nearly 10 years VBrick has been delivering robust, dependable, network video solutions. Our EtherneTV Suite of media management solutions continues to evolve based on what we've learned from our customers, with the introduction of the WM IPR we're enabling new ways to reach your users and enable the display of video anywhere within your organization without requiring a client PC.

What is the WM IPR?

The WM IPR is a full featured EtherneTV client in a Set Top Box form factor. It is a very effective way to enable Windows Media video in a fixed location such as a conference room, a break room, or a class room environment. This is the first release of the WM IPR, to learn more click [here](#).

Key Features and Specifications	
Video Format	Windows Media
Video Resolution	NTSC 720 x 480 @ 30 fps PAL 720 x 576 @ 25 fps
Audio	Stereo
Rear Connectors	DVI Connector CBVS Composite Out (Yellow RCA Jack) Audio Out Port (Red/White RCA Jacks) S-Video RJ-45 LAN port USB Port for keyboard and mouse

For complete specifications see the WM IPR data sheet.

To view the specific part numbers affected by the bulletin click [here](#).

WM IPR FAQ

This is the first release of our Windows Media IP Receiver capability. As exciting as it is to introduce this product to the market, we already have our eye on future capability and we know you do to – here are some commonly asked questions about the IPR and the direction that we're taking this product.

Q: Does the WM IPR Support the VBrick VOD servers?

A: Absolutely! The WM IPR is a fully featured EtherneTV client; you can access live and stored Windows Media files directly using the WM IPR – no other client hardware or software is required.

Q: Does the WM IPR Support MPEG formatted video?

A: Not in this release – however we are already working to enable this for an upcoming version specifically for ITS applications, look for us to quickly integrate it into the main offering.

Q: Will there be an easy upgrade to enable additional formats?

- A:** Absolutely! Any customer with an active VBSafe subscription is entitled to software upgrades for the products that they have purchased.
- Q:** [Is the WM IPR RoHS compliant?](#)
- A:** Not in this release. We remain committed to providing a RoHS compliant platform and will have more information to share soon.
- Q:** [Will this version of the WM IPR ever support HD video?](#)
- A:** Our tests indicate that this box could support formatted video, and it is our intent at this time to migrate to supporting HD formatted video with this platform – however the current connectors aren't ideal for all HD displays, but are excellent options for projectors and monitors. While we have no firm roadmap, it is likely that we will have additional WM IPR platforms to support HD displays in the future.
- Q:** [How do I navigate on the WM IPR?](#)
- A:** Just like the current IPR, there is an IR remote for navigation
- Q:** [Do I need to have special training to use the WM IPR?](#)
- A:** No, it is the same ETV interface that you would use were you on a client PC.

The WM IPR is part of the ETV architecture, and should be positioned as part of an overall solution. For more information on how the WM IPR fits into the recent ETV 4.1 product release, please see the ETV 4.1 Product Bulletin.

WM IPR, and Related IPR Part Numbers and Pricing

WM IP Reciever Part Numbers

VB-IPR-WM	8000-0113	WM-IPR – Windows Media IP Receiver	\$750
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MPEG IPR Part Numbers

VB-IPR	8000-0044	IPR – MPEG 1, 2, 4 IP Receiver	\$750
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Set Top Box Part Numbers

Amino-MPEG2-STB	8000-0096	Amino MPEG-2 STB – Amino 110 MPEG-2 Set Top Box	\$280
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